

# PROJECTS PORTFOLIO

---

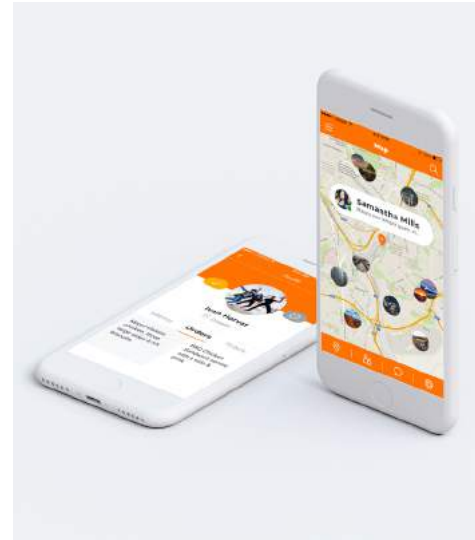
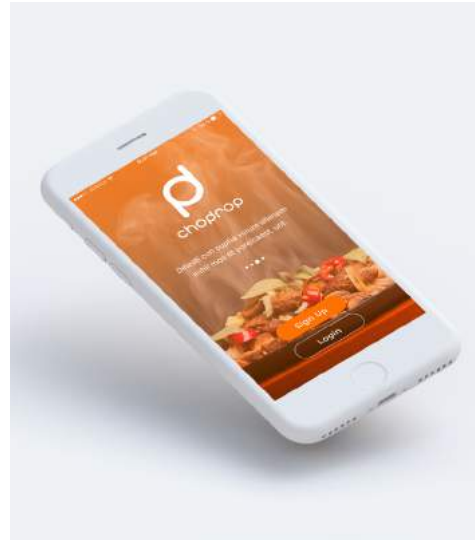
## CONTENTS

---

|                                |    |
|--------------------------------|----|
| VENTURA (2016 - 2018)          | 3  |
| STUDIO MAZZINI (2015 - 2018)   | 18 |
| STUDENT PROJECTS (2013 - 2015) | 47 |
| PERSONAL PROJECTS              | 53 |

VENTURA (2016 - 2018)

---



## CHOP DROP

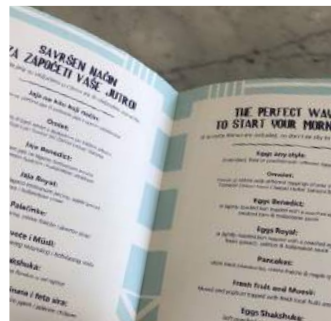
**Branding and visual identity for new delivery optimization Mobile app. (2018)**

**Created:** Brand analysis, Defining target audience, Positioning, Brand Identity, Logo Development, Brand Guidelines, Art Direction, UI design adjustments





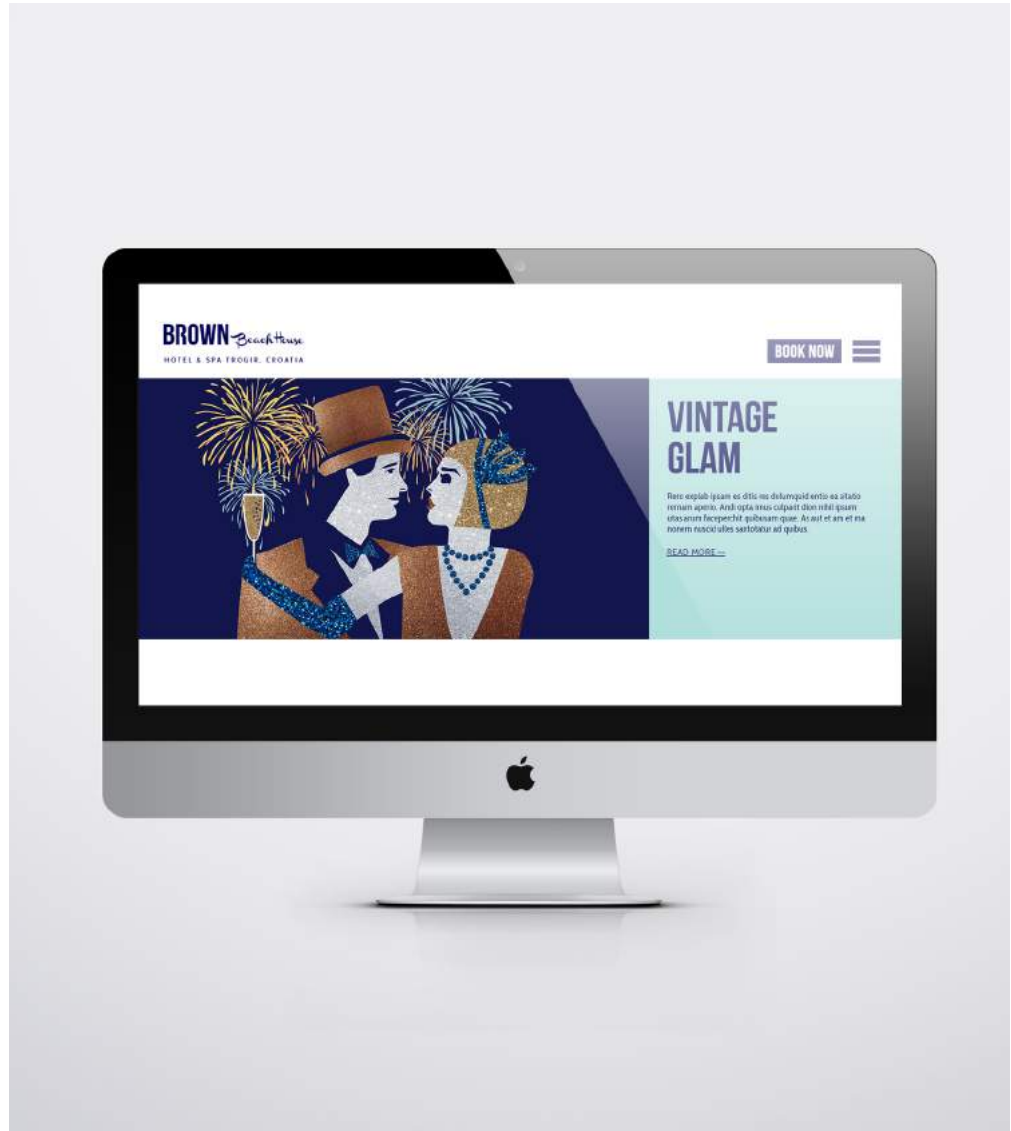
chopdrop



## BEACH BROWN HOUSE HOTEL

**Luxury Boutique Hotel located on the Adriatic coast.** Situated in Trogir (Croatia) and known for it's funky but sophisticated style. Client needed wide spectrum of promotional materials that would compliment well recognized style and follow brand guidelines.





Promotional materials for Vintage themed New Year Eve's party at BBH. (2017)



## BBH WEDDING

### Promotional materials for Weddings at BBH. (2018)

**Created:** Design of brochure and flyer, Prepress operations, Digital brochure





## BBH MENUS

Six menus for Cartina restaurant, one of BBH facilities. (2018)

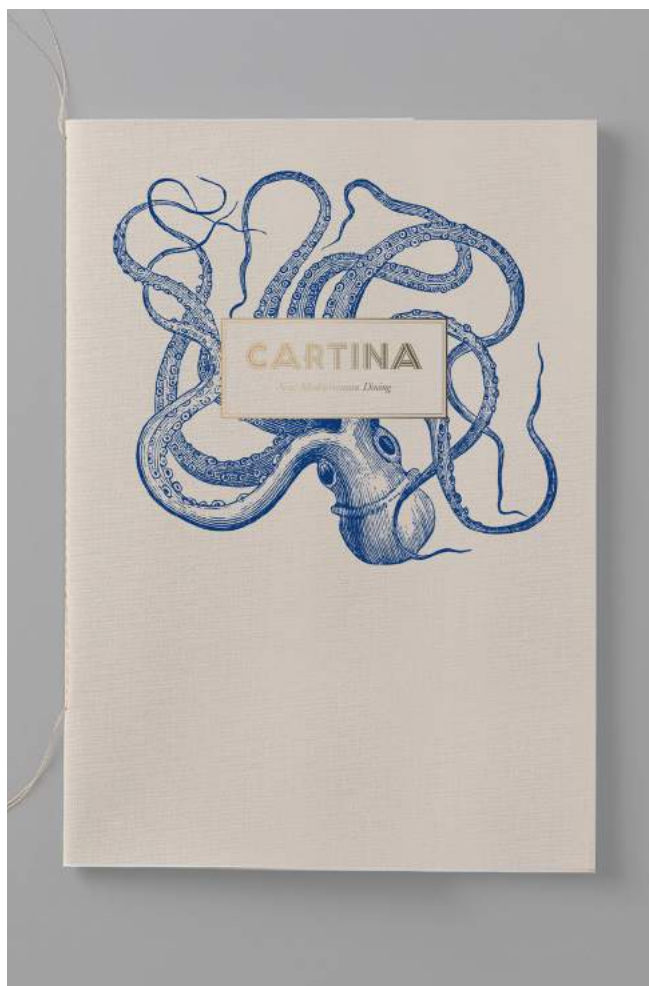
Created: Graphic design, Prepress operations



BBH SPA

Promotional materials for Spa at BBH. (2018)

Created: Brochure design, Prepress operations



## BBH CARTINA RESTAURANT

Main menu for Cartina restaurant, one of BBH facilities. Printed on fabric and enriched with gold foil printing. (2018)

**Created:** Graphic design, Prepress operations



**BROWN** Beach House



**INSPIRING AND MEMORABLE...**  
...just like your holiday at the Brown Beach House Hotel.

Situated in the beautiful, historical city of Trogir, this boutique hotel is designed for relaxing and beach holidays. Both funky and sophisticated, its timeless visual appeal and distinctiveness evoke Mediterranean charm. Perfectly equipped to balance business and pleasure, the House offers a stylish retreat and a place to recharge and unwind all year round. Don't miss the "most photogenic pool on the Adriatic coast," the dining experience in the Carina restaurant, or rejuvenating your body and soul in the luxurious spa that will feature a new indoor pool in the autumn of 2018.

Open all year round • New indoor pool in autumn 2018



E-mail: [reservations@brownbeachhouse.com](mailto:reservations@brownbeachhouse.com) • Address: Put Gradske 66, Trogir 21200 Croatia • Tel: +385 21 355 400  
[www.brownhotels.com/croatia/](http://www.brownhotels.com/croatia/)

**BROWN** Beach House



**NEZABORAVNO...**  
...opravo kao i Vaš boravak u hotelu Brown Beach House.

Jedinstveni boutique hotel smješten za savršen, opuštajući odmor nalazi se u prekrasnom, povijesnom gradu Trogiru. Istovremeno i funky i sofisticiran, prepoznatljiv je po svom italoinskom, mediteranskom šarmu. Savršen arhitektonski balans čini ga idealnim za poslovni odmor, kao i za proslavu i prijetnu putovanja i događanja tijekom cijele godine.

Uživajte u najfotogeničnijem bazenu na Jadranu, gurmanskoj prici restorana Carina i poslađne duh i tjele u luksuznom spa centru i unutarnjem bazenu.

**OTVORENO CJELO GODINU**



E-mail: [info@brownbeachhouse.com](mailto:info@brownbeachhouse.com) • Address: Put Gradske 66, Trogir 21200, Croatia • Reservation: 021 355 400  
[www.brownhotels.com/croatia/](http://www.brownhotels.com/croatia/)

## BBH MAGAZINE ADS

Promotional Ad for Croatia Airlines inflight magazine and Story magazine. (2018)

Created: Graphic design, Prepress operations





## GREGOR FTIČAR CD COVER

CD cover for Slovenian jazz pianist Gregor Ftičar. (2017)

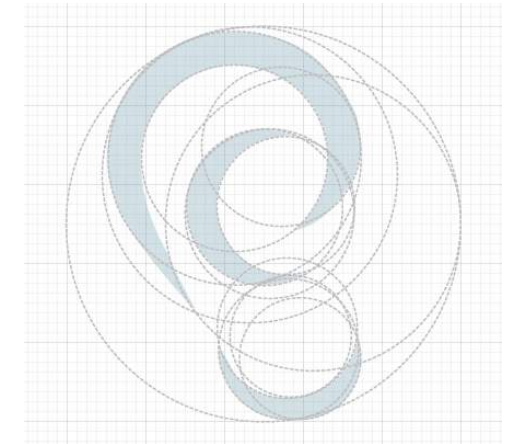
**Created:** Graphic design, Prepress operations



## WEDDING INVITATIONS

Gold foil print on a recycled paper, carefully designed to reflect the other style elements used throughout the wedding. (2018)

Created: Graphic design, Prepress operations



## TBDC ZAGREB, medical conference

**The University Hospital Centre Zagreb and American Austrian foundation organized Temporal Bone dissection course in Zagreb. (2016)**

**Created:** Logo design, Application of visual identity on stationery, Promotional materials, Brochure and poster layout, Prepress operations, Design of the graphical user interface for CD content





HRVATSKO DRUŠTVO ZA TUMORE  
**GLAVE I VRATA**



HRVATSKO DRUŠTVO ZA TUMORE  
**GLAVE I VRATA**

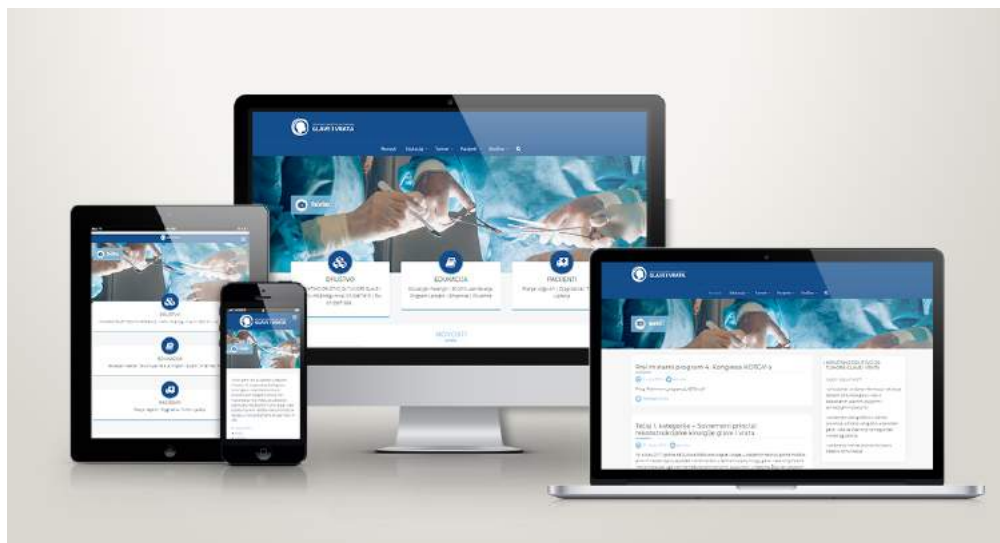
Kišpatičeva 12, 10000 Zagreb, RH

OIB: 87179724039

T: 01 / 2367 610

F: 01 / 2367 559

www.hdtgv.hr



## CROATIAN SOCIETY FOR HEAD AND NECK TUMORS

**Visual identity for a Croatian Society of Otolaryngology (ENT) specialists. (2018)**

**Created:** Logo design, Application of visual identity on stationery and promotional materials, Illustration, Design of digital brochure, Web design



## STEM GENIUS (EU PROJECT)

Project is collaboration between Faculty of Mechanical Engineering and Matija Mesić high school Slavonski Brod, with a goal to promote STEM academic disciplines among the young. Assignment was to create a web page (content structuring and web design).

STUDIO MAZZINI (2015 - 2018)

---



## FORMADOMA

### Visual identity design for interior design shop in the center of Ljubljana. (2015)

This was my first project out of college. Collaboration with client started only with logo re-design but later progressed in design of all promotional materials. Pattern that was created out of logo later proved to be an excellent 'fifth element' for application on a variety of materials.



**Created:** Brand analysis, Brand positioning, Logo design, Pattern design, Stamp, Price tags, Wrapping paper, Magazine ads, Storefront sign, Storefront window display, Web banners, Business cards, Opening party promotional materials, Seasonal brochures...

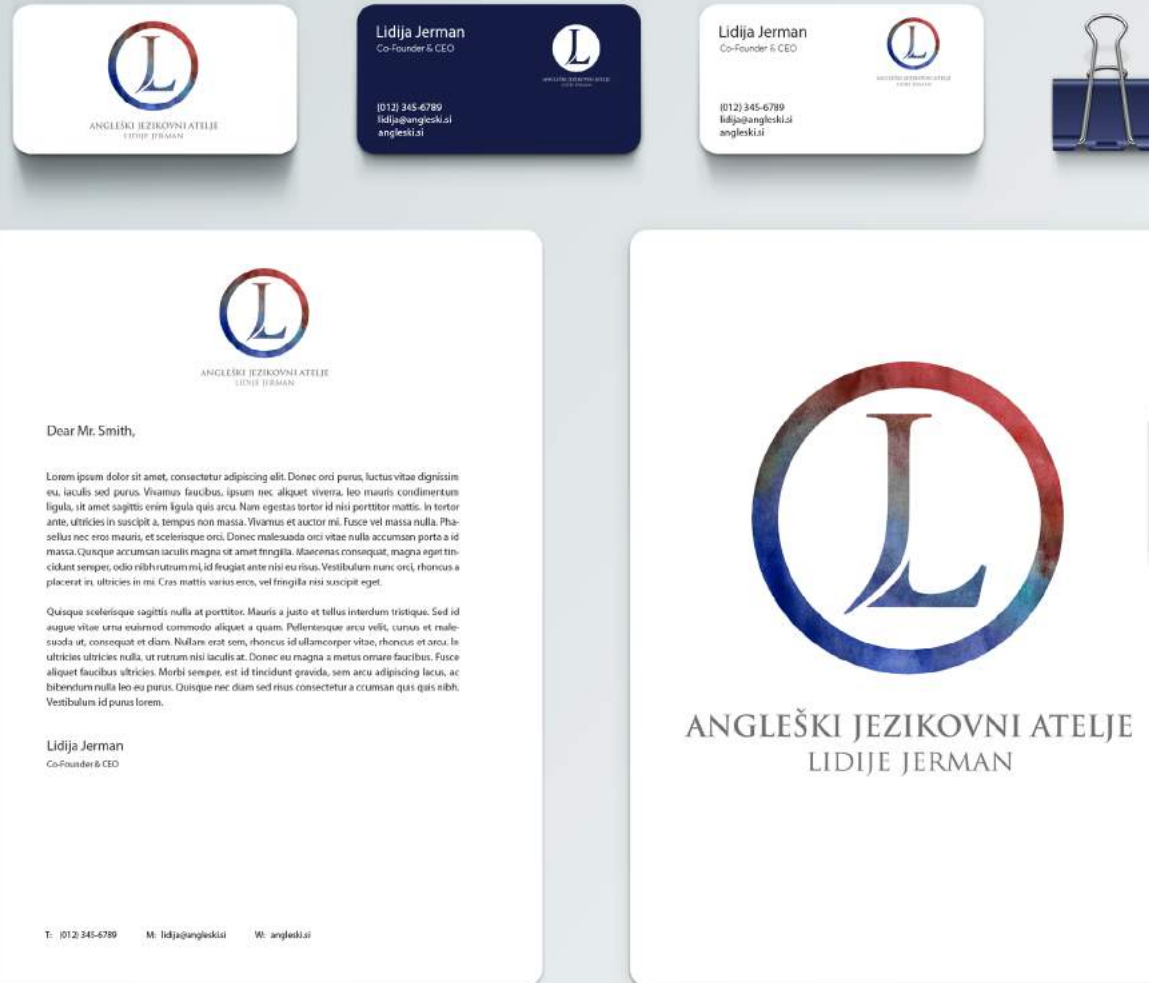




## FORMADOMA SQUIRREL

### Product design in collaboration with Formadoma. (2016)

Goal was to produce holiday decoration that could be used as jewellery or key hanger through the rest of the year. We also worked together on developing a **wooden lamp** and **wooden stools** that are a combination of traditional elements and modern design.



## LANGUAGE TUTOR LIDIJA JERMAN

### Visual identity for language tutor. (2015)

Lecturer specialty is that all teaching materials are based on arts history, thus logo design needed to represent artistry as well.

**Created:** Logo design, Business cards and documents, Stamp, Certificate, Folder, Promotional flyer, Signage design





## STOKLAS RAAM TEAM

### Logo design for Slovenian cyclist Uroš Stoklas. (2017-2018)

Race Across America (RAAM) is one of the most respected and longest running ultra-endurance events in the world. We provided all the promotional materials that Uroš needed for this venture.



## RUPAR PLASTIC MOULDING

**Rupar, family owned plastic moulding company. (2016)**

**Created:** Logo design, Business cards, Documents, Flag, Vehicles, Client presentation



## CHATTE NOIRE

**Merchandise for Slovenian rock band Chatte Noire. (2016)**

**Created:** Illustration, Design of T-shirt, Tote bag and stickers





## JUDEŽ CARPENTRY

**Branding of Judež carpentry company with the aim to increase market visibility in Slovenia and Austria. (2017)**

**Created:** Web page (content creation and web design), Catalogue layout design and prepress operations, Exhibition stand design, Product branding of 'Protect' window (flyer design and copy)



## PETERNELJ - KRŽIŠNIK STAIR COMPANY

**Peternelj - Kržišnik stair company promotional materials for Slovenian and Austrian market. (2017)**

**Created:** Catalogue layout design and prepress operations, Logo re-design, Business card design





LIVAR

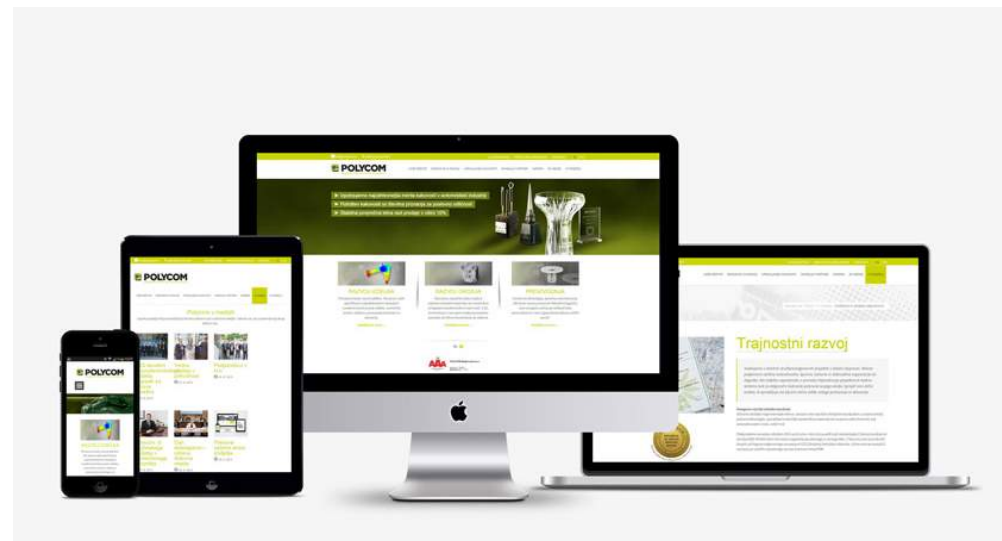
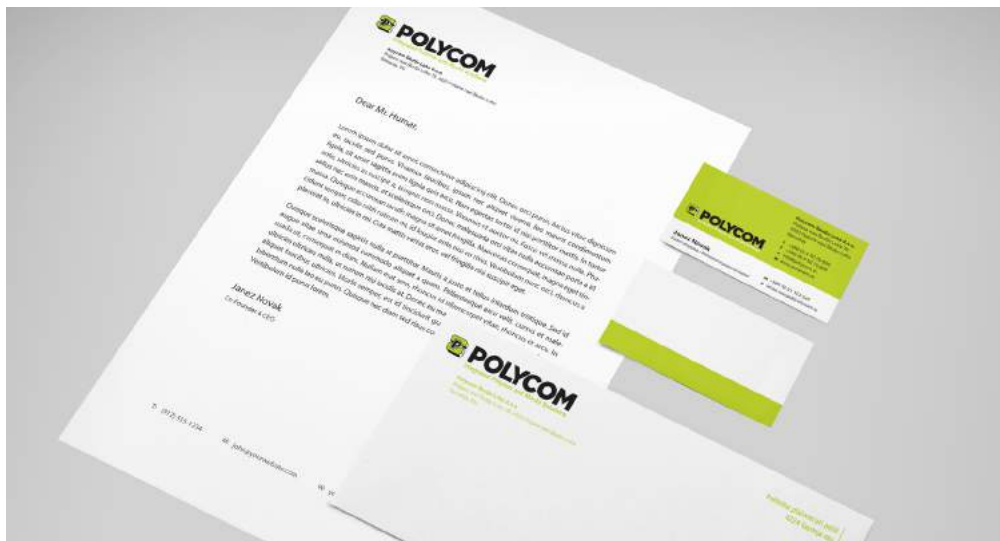
Livar is an iron foundry for gray and nodular castings with a 50-year tradition. We mainly collaborated on publication design. (2016 - 2018)

Livar is covering most of the market in Slovenia and the former Yugoslavia.



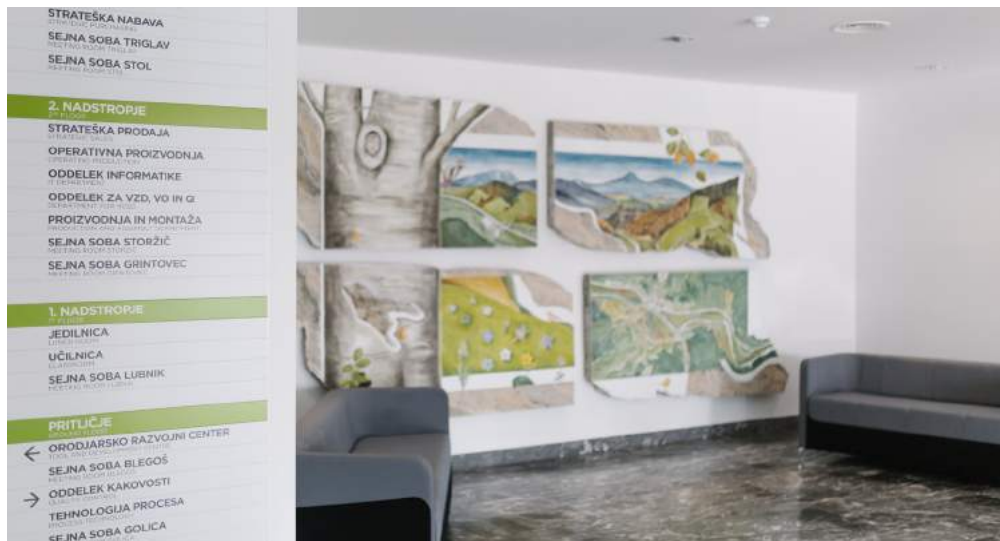


**Created:** Annual report layout design and prepress operations, Corporate magazine Livarjev Utrip layout design and prepress operations



## POLYCOM

**Polycom is one of the fastest growing Slovenian companies.** They are an innovative quality provider of integrated development solutions for the automotive and other industries and provide the services of plastic mass processing and exacting injection tool manufacturing. Our collaboration covered wide field of design areas throughout the period of three years.



**Created:** Brand Guidelines, Art Direction, Content planning, Social Media, Stationery and Collateral, Publications (Books, Corporate Magazines, Annual Reports...), Web design, Water bottle label design, Employees official uniform, Signage, Way-finding, Interior graphic elements, Video production, Company presentations for client meetings





## SLOVENIAN CHESS FEDERATION

### 20. MEMORIAL DR. MILAN VIDMAR (2017)

Design of promotional materials for 20 year jubilee of International chess tournament held at lake Bled. Project included logo design, design of brochure, invitations, posters as well as web page production. Project gained a lot of coverage in Slovenian media.



mladinski  
šahovski turnir  
**LJUBLJANA  
OPEN  
2016**



## LJUBLJANA OPEN, YOUTH CHESS TOURNAMENT (2016-2018)

Design of promotional materials for Youth chess tournament Ljubljana Open. Project included logo design, design of brochure, billboard, posters as well as web page production.

\*dragon illustration by Boris Oblak



## SIMPLYGOOD

**Simplygood is one of the leading coffee vending machine distributors in Slovenia.** They emphasize the quality of each product they are distributing and are proud owners of Family Friendly Enterprise Certificate. Certificate represents their socially responsible acting. Our collaboration covered wide field of design areas throughout the period of three years.





**Created:** Brand Guidelines, Art Direction, Content planning, Social Media, Stationery, Water bottle label design, Signage, Way-finding, Video production, Web design, Company presentations for client meetings, Vehicles, Coffee vending machines design, Brochures, Promotional materials, Trade show booth design, Corporate gifts, Package design



## THE SLOVENIAN INSURANCE ASSOCIATION

### MOTOR VEHICLE INSURANCE DIGITAL ANNUAL REPORT (2018)

**Created:** UI design (color scheme, typography, graphs and table design, photo selection, adjusting design elements for multiple platforms), UX design (strategy, structure). [Click here](#)





## STATISTICAL INSURANCE BULLETIN (2018)

**Created:** Interactive publication UI design (illustration, color scheme, typography, graphs and table design), UX design (strategy, structure), Annual congress promotional materials (roll-up, puzzles, brochure...). [Click here](#)

# TANNA REA

The Beauty of Creation



## TANNA REA

Slovenian jewellery designer based in Bruxelles. (2016)

Created: Business card, Brochure layout design



## VRTEC ŠKOFJA LOKA

**Branding of public kindergarten in Škofja Loka, Slovenia. (2017)**

**Created:** Logo design, Web design, Client presentation, Certificates, Stationery

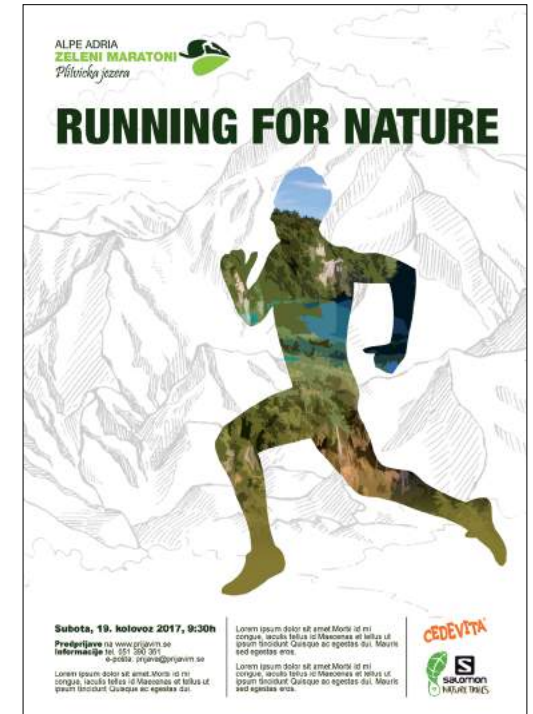




## TIMING POLJANE

### GORENJSKA, MOJ PLANET (2016-2018)

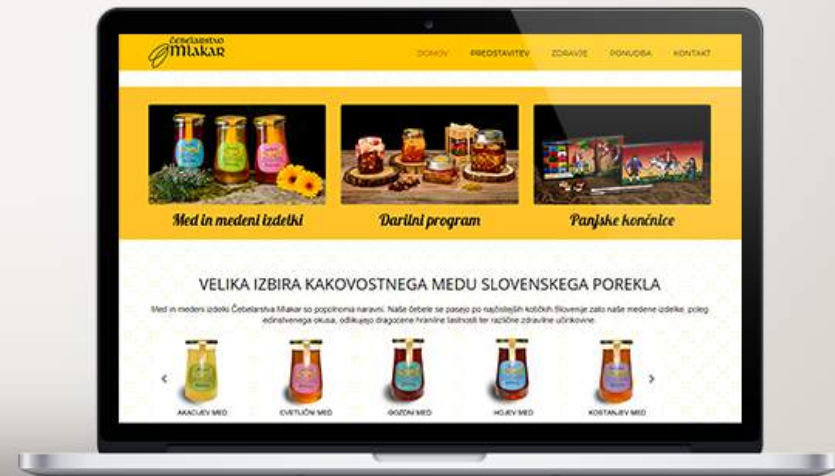
Marathon organizers for Central Slovenia. Design approach was to create identity that could be easily adjusted for every race without losing recognition. It included web design, race bib, certificate, flyers, posters, web banners and many more.



## ALPE ADRIA ZELENI MARATONI *Brijuni*

### GREEN MARATHONS (2017)

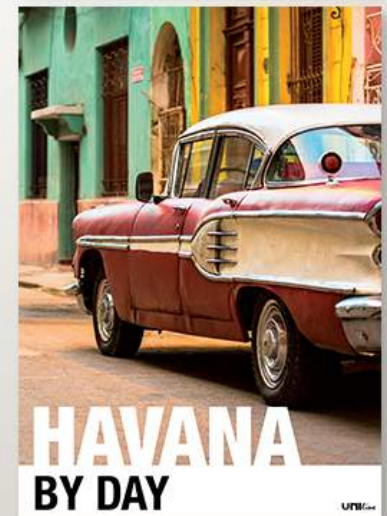
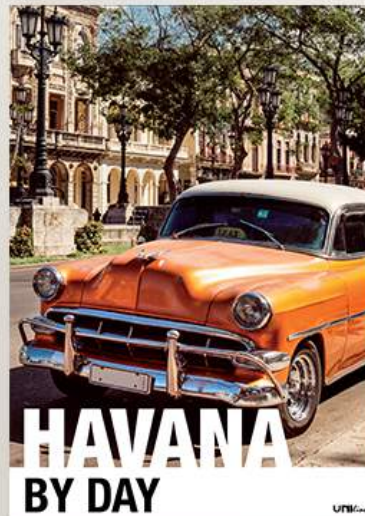
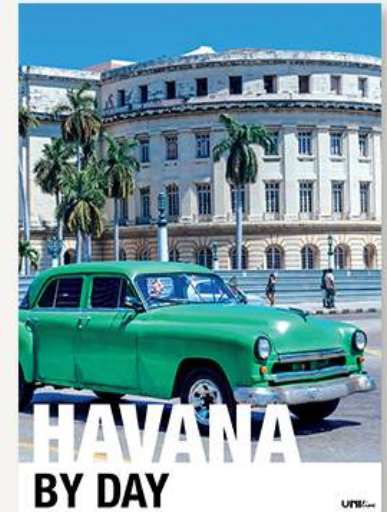
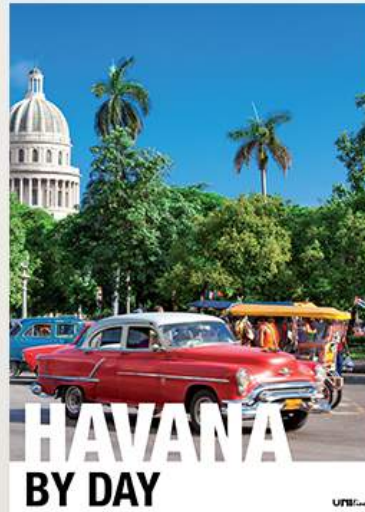
Series of marathons that would be held in National parks. For this project the complete strategy was formed regarding locations, charitable donations, sponsors as well as design of visual identity and promotional materials.



## MLAKAR BEEKEEPING

Web page for Mlakar beekeeping family business (content structuring and web design). Website should represent variety of their products and techniques so as to make their production transparent to the buyers. [Click here](#)





## UNIVERZAL

### NOTEBOOK DESIGN (2017-2018)

Univerzal is a Serbian stationery company. Our collaboration included design of various collections, mostly aimed at children and teenagers that were defined by the research and analysis of their internal marketing department.





**Created:** Prepress production was very complex as it included adjustments for different types of covers (soft and hard) as well as special printing techniques (UV coating, glitter and gold foil printing)

a)



b)



c)



## LOGO DESIGN

---

- a) Tender solution for visual identity of Vrhnika
- b) Logo for Justin roofing company
- c) Private yacht logo design



d)



e)

**SLOANTIKA**  
Spletni antikvariat Galerije Ažbe

f)

**SLOVASHLAND**  
**SLOVENSKI SQUASH CENTER**

- 
- d) Tender solution for Night at the ZOO event  
e) Logo for Antiquity web shop  
f) Slovenian Squash center logo design

STUDENT PROJECTS (2013 - 2015)

---



## DEA FLORES

Redesign of a face cream packaging for women. Dea Flores is a company with organic skin care products from Rijeka, Croatia. Illustrations depict ingredients (herbs and flowers) used as a components of the cream.







## SOLUTION

Branding and visual identity for line of effervescent tablets. Idea behind this project was to create sustainable packaging in opposition to overly used plastic tubes. Project was mentored by award-winning Croatian designer Izvorka Jurić.





## VIDEO

Barcelona time-lapse and hyperlapse video. Master thesis project with a goal to explore all differences between two techniques. You can see the result at [Vimeo](#).



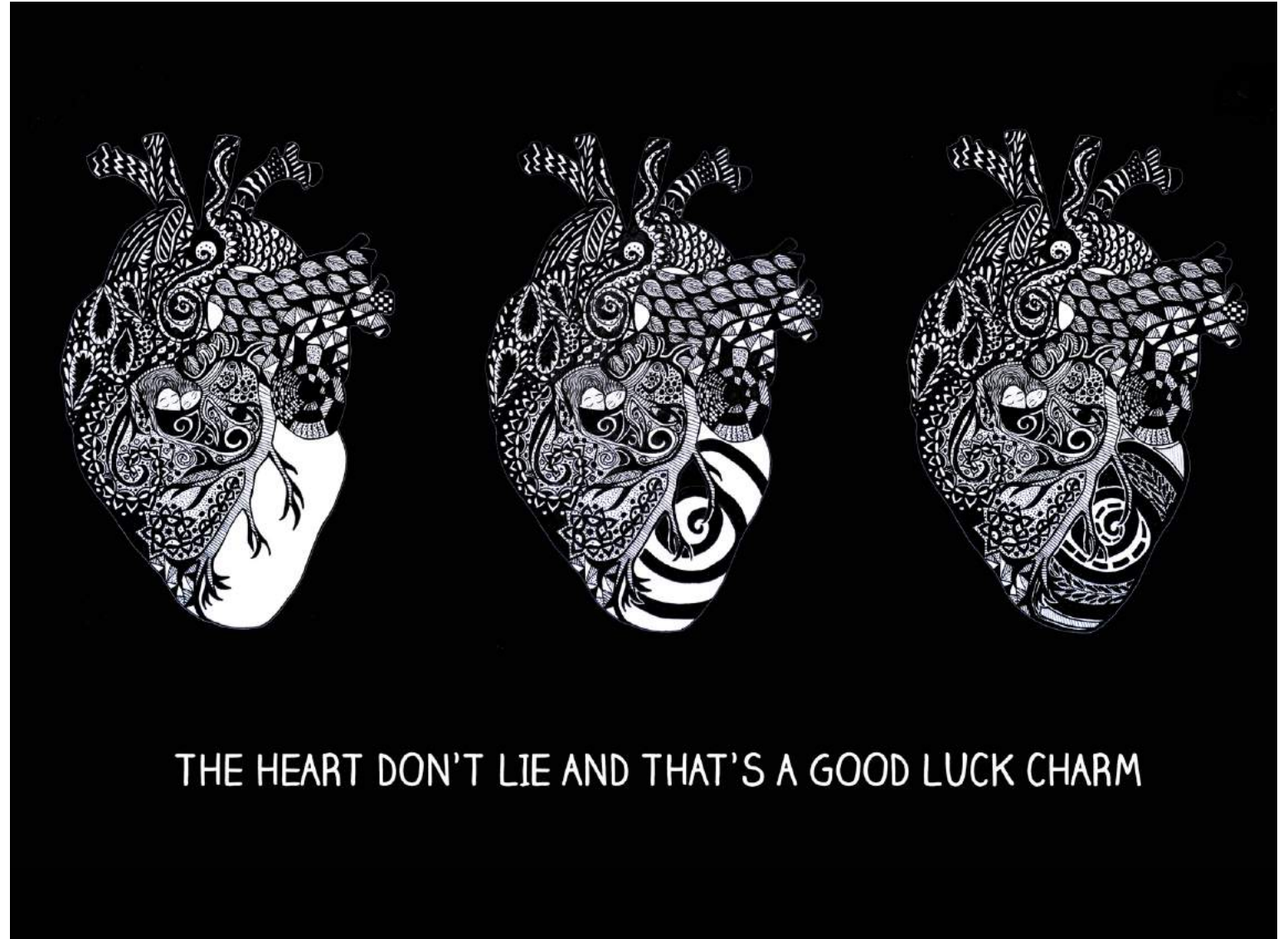


## LONGBOARD DECK DESIGN

Series of designs for Longboard decks.

PERSONAL PROJECTS

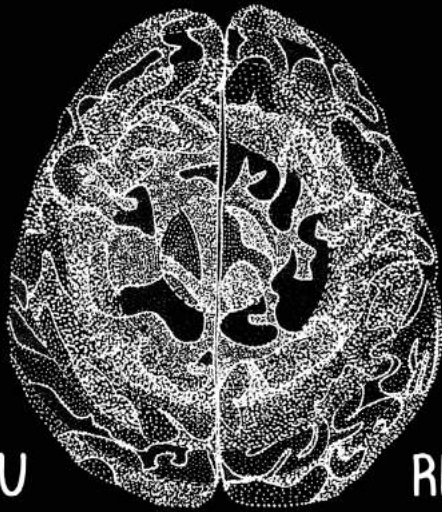
---



## ILLUSTRATIONS

Every line formed only by emotions, no brief needed. Inspiration behind this series of illustrations was to explore deep connection between physical and cognitive in humans. Each illustration starts as a sketch on paper and is later digitalized.



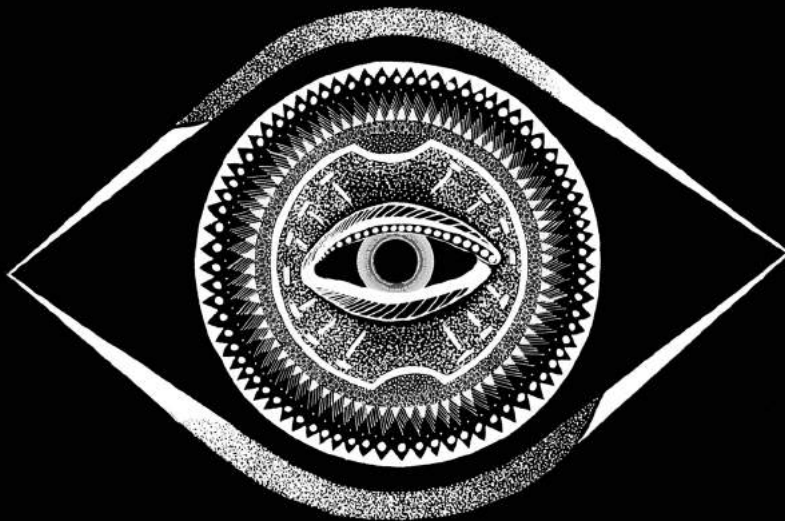


CAN YOU

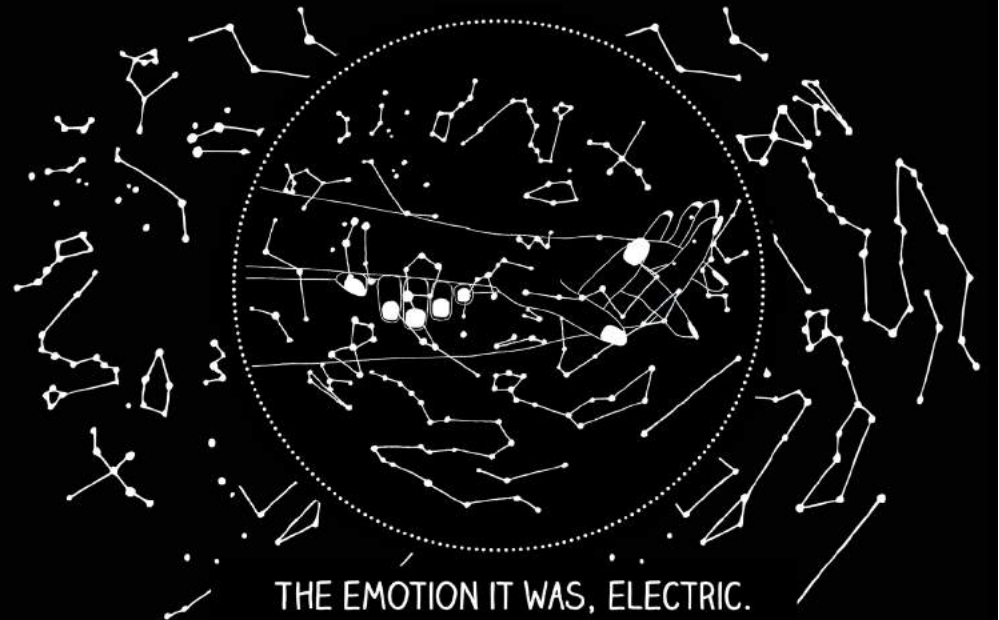
READ MY MIND?



DRAW ME A LIFE LINE, 'CAUSE HONEY I GOT NOTHING TO LOSE

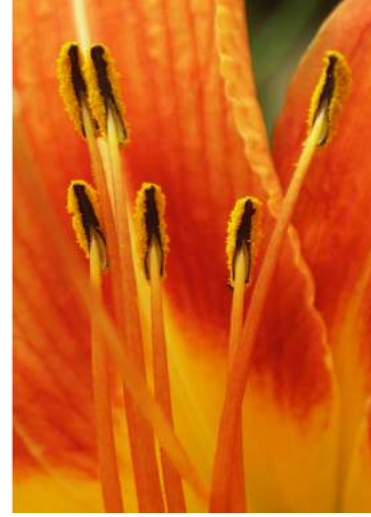


CLOSE YOUR EYES. CLEAR YOUR HEART. CUT THE CORD.



THE EMOTION IT WAS, ELECTRIC.  
AND THE STARS, THEY ALL ALIGNED.





## PHOTOGRAPHY

---

My interest in photography started at a very young age and stayed my greatest passion till this day. Experienced in analog and digital photography, shooting wide variety of motives.







