# PORTFOLIO SELECTION













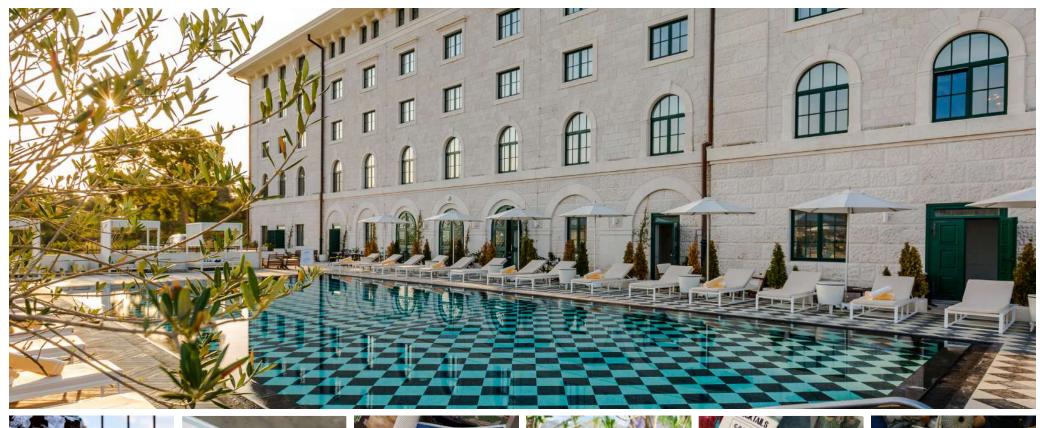




## CHOP DROP

Branding and visual identity for new delivery optimization Mobile app. (2018)

**Created:** Brand analysis, Defining target audience, Positioning, Brand Identity, Logo Development, Brand Guidelines, Art Direction, UI design adjustments















## BEACH BROWN HOUSE HOTEL

**Luxury Boutique Hotel located on the Adriatic coast.** Situated in Trogir (Croatia) and known for it's funky but sophisticated style. Client needed wide spectrum of promotional materials that would compliment well recognized style and follow brand guidelines.







## **BBH VINTAGE PARTY**

Promotional materials for Vintage themed New Year Eve's party at BBH. (2017)

Created: Illustration, Design of entrance ticket, Social media (FB, IG) and Web materials









## BBH WEDDING

Promotional materials for Weddings at BBH. (2018)

Created: Design of brochure and flyer, Prepress operations, Digital brochure









## **BBH MENUS**

Six menus for Cartina restaurant, one of BBH facilities. (2018)

Created: Graphic design, Prepress operations



## BBH MAGAZINE ADS

Promotional Ad for Croatia Airlines inflight magazine and Story magazine. (2018)

**Created:** Graphic design, Prepress operations









## LIVAR

Livar is an iron foundry for gray and nodular castings with a 50-year tradition. We mainly collaborated on publication design. (2016 - 2018) Livar is covering most of the market in Slovenia and the former Yugoslavia.









**Created:** Annual report layout design and prepress operations, Corporate magazine Livarjev Utrip layout design and prepress operations

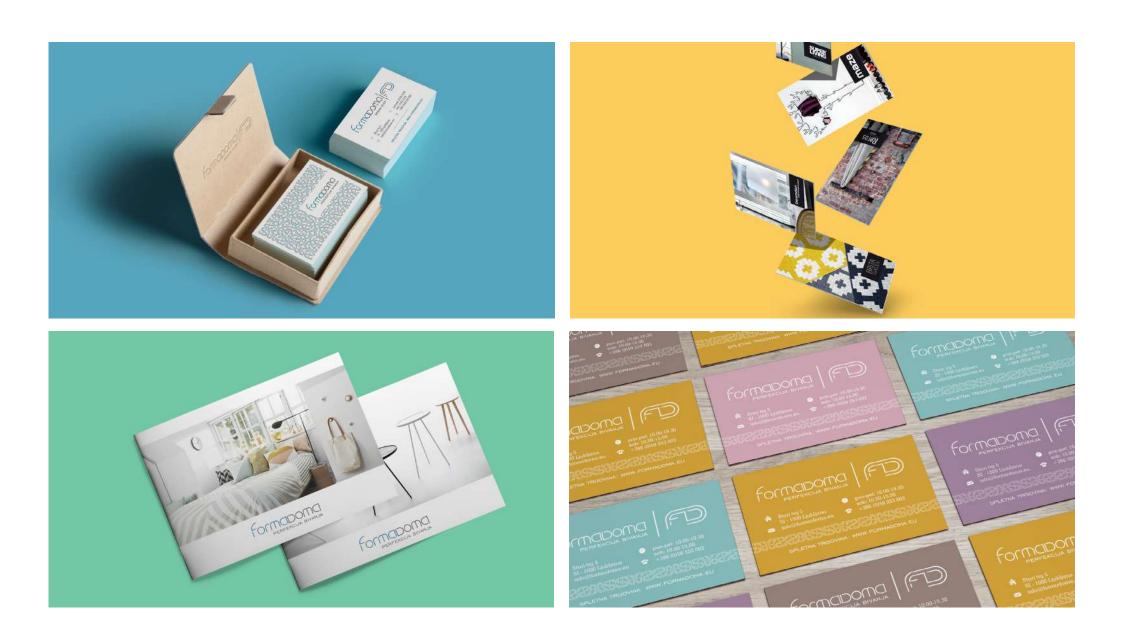




### **FORMADOMA**

#### Visual identity design for interior design shop in the center of Ljubljana. (2015)

This was my first project out of college. Collaboration with client started only with logo re-design but later progressed in design of all promotional materials. Pattern that was created out of logo later proved to be an excellent 'fifth element' for application on a variety of materials.



**Created:** Brand analysis, Brand positioning, Logo design, Pattern design, Stamp, Price tags, Wrapping paper, Magazine ads, Storefront sign, Storefront window display, Web banners, Business cards, Opening party promotional materials, Seasonal brochures...











## RUPAR PLASTIC MOULDING

Rupar, family owned plastic moulding company. (2016)

Created: Logo design, Business cards, Documents, Flag, Vehicles, Client presentation



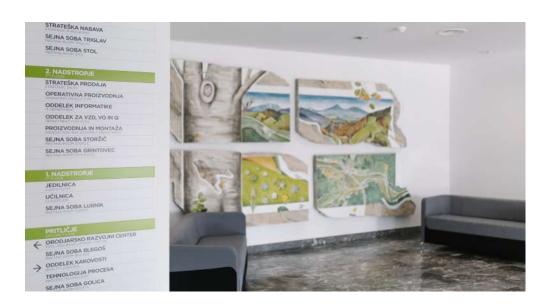






## POLYCOM

**Polycom is one of the fastest growing Slovenian companies.** They are an innovative quality provider of integrated development solutions for the automotive and other industries and provide the services of plastic mass processing and exacting injection tool manufacturing. Our collaboration covered wide field of design areas throughout the period of three years.









**Created:** Brand Guidelines, Art Direction, Content planning, Social Media, Stationery and Collateral, Publications (Books, Corporate Magazines, Annual Reports...), Web design, Water bottle label design, Employees official uniform, Signage, Way-finding, Interior graphic elements, Video production, Company presentations for client meetings









## THE SLOVENIAN INSURANCE ASSOCIATION

#### MOTOR VEHICLE INSURANCE DIGITAL ANNUAL REPORT (2018)

**Created:** UI design (color scheme, typography, graphs and table design, photo selection, adjusting design elements for multiple platforms), UX design (strategy, structure). Click here





















## PHOTOGRAPHY

My interest in photography started at a very young age and stayed my greatest passion till this day. Experienced in analog and digital photography, shooting wide variety of motives.



















